



PAC

**UNIVERSITY OF TORONTO PLANNING PROGRAM
FRIENDS OF PLANNING
SPRING SOCIAL**

2024 SPONSORSHIP PACKAGE

PAC'S EVENT OF THE YEAR

The Friends of Planning Spring Social is the marquee event for the University of Toronto Planning Alumni Committee (PAC), and one of the pre-eminent planning and development industry's events of the year.

The event is attended by 200+ alumni, faculty, and other prominent city builders for an evening of networking, live music, hors d'oeuvres, and a keynote address on a pivotal planning topic from an influential person.

The Spring Social is currently in its 28th year and will take place in the distinguished Great Hall at Hart House, located at the U of T St. George Campus.

Past Keynote Speakers:

2023:

Angela Gibson

Head, Strategy and Foresight of TTC

2022:

Zahra Ebrahim,

CEO & Co-Founder of Monumental

2021:

Leslie Woo,

CEO of CivicAction

THIS YEAR'S SPEAKER



Naama Blonder

Architect, Urban Designer, Urban Planner |

B.Arch, OAA, RPP, MCIP

Naama Blonder has a bold vision: to change what good housing can and should look like in a growing city like Toronto; with that in mind, she co-founded [Smart Density](#).

Her professional practice combines the disciplines of architecture, urban planning, and urban design to bring a deeper, more realistic understanding of how cities can address housing affordability and champion inclusive neighbourhoods with more equitable access to housing.

Her work has received numerous awards including the prestigious Ontario Association of Architects' Best Emerging Practice Award for 2022. To fight stigma around housing, Blonder's work seeks to inform both residents and industry colleagues about the mutually beneficial outcomes of reimagining what our big cities can look like: greater access to established public transport, shortened commutes, improved housing costs and vacancy rates, greater diversity in housing, and strengthened local economies and communities.

She practices what she preaches, living with her husband and two children in a multi-family building in a transit-accessible area of Toronto, where the park is their backyard.

FUND EMERGING PLANNERS

The Spring Social raises money to support a number of initiatives that enrich the student experience.

Notably, funds ensure that all students entering the second year of the program have the opportunity to join the cohort field school. This event takes the cohort to a major city in order to explore planning issues and practices outside of the Toronto context.

Other funded initiatives include:

- student financial support
- conference funding
- learning modules
- student mentorship
- professional development
- networking



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- Large logo on event slideshow display
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- Acknowledgment and thanks in NRU
- Eight (8) guest tickets

PLATINUM

\$1,500

- Prominent size logo on event slideshow display
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- Six (6) guest tickets

2024 SPONSORSHIP LEVELS

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BRONZE

\$300

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- One (1) guest ticket



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